

The Campaign for Omicron Zeta



Restoring & Renewing Our Home at
125 Edgemoor Lane

The Situation



- Edgemoor is 114 years old
- It's showing its age
- Built for fraternal living in a different era
- Time for a major upgrade

What is Needed?

Improved Safety and Energy Efficiency

**Meet the Needs of Today's Students —
and Tomorrow's Students**

Improved Safety and Energy Efficiency



- Revamp utilities
- Improve thermal efficiency
- Remodel kitchen area
- Renovate bathrooms
- Maintain sprinkler system

Meet the Needs of the Students



- Optimize and increase study/sleeping rooms
- New Electronic Learning Center/reading room
- Renovate dining area

Meet the Needs of the Students

- More functional Fitness Center
- Renovate the bar and maintain the rathskeller atmosphere



- Recapture ambiance in entryway – new wooden grand staircase

What's been done so far?

- Undergraduate brother focus groups
- Consultations and tours with recently renovated Cornell fraternities
- Campaign Executive Committee formed
- Greg McElroy, a professional fund raiser, engaged

What's been done so far?

- Edgemoor Leadership Foundation (ELF) created
- Successful Feasibility Study
- PDM Architectural Firm engaged
- Several donors approached to initiate renovation funding program
- Capital Campaign announced

What are our objectives?

- Retain the traditional Tudor exterior appearance
- Create a safer, more functional, and more comfortable home
- Enhance the House's view of the gorge
- House and service a larger Brotherhood

Edgemoor: The Next Century



Each new century demands new designs for living



What are the costs to fully upgrade Edgemoor?

Infrastructure: Safety and Energy Efficiency



Infrastructure: Safety and Energy Efficiency

Project

Projected Costs

- | | |
|--|------------------|
| • Mechanical, electrical and plumbing | \$300,000 |
| • Energy and thermal efficient design | \$150,000 |
| • Security, indoor life-saving systems | \$150,000 |
| • Service areas and dining room | \$150,000 |
| • Kitchen | \$100,000 |
| • Communications systems upgrade | \$ 25,000 |

What are the costs to fully upgrade Edgemoor?

Student Needs: Livability



Student Needs: Livability

<u>Project</u>	<u>Projected Costs</u>
• Study/sleeping rooms rehab	\$450,000
• Study room and Fitness Center	\$400,000
• Grand Stairway replacement	\$200,000
• New study/sleeping rooms	\$150,000
• Rathskeller rehab	\$150,000
• Landscaping & outdoor lighting	\$ 75,000
• Gazebo rehab	\$ 50,000
• Parking lot improvements	\$ 50,000

Total Estimated Construction Costs: **\$2,400, 000**

How to pay for these total construction costs?

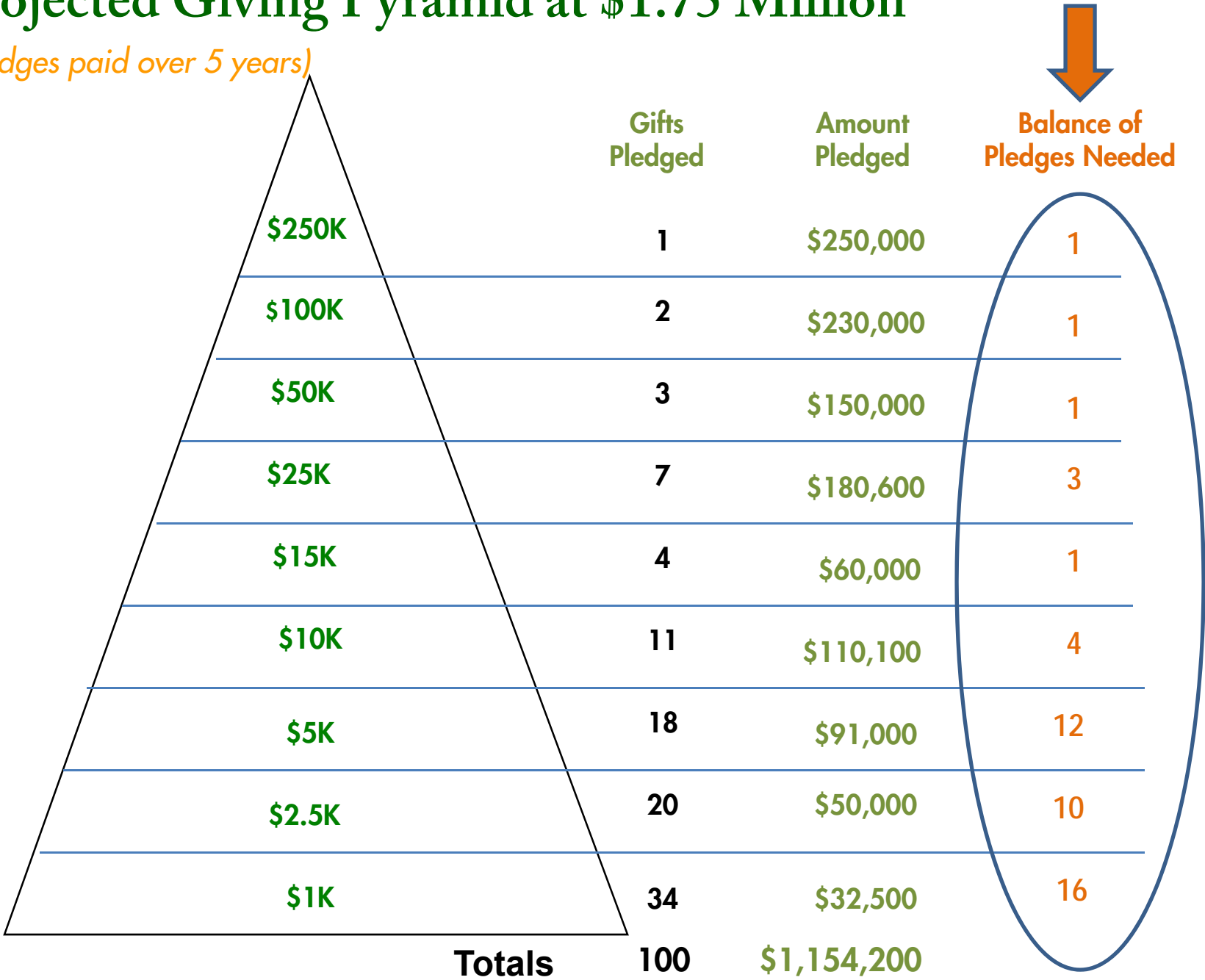
1. Projected Campaign Receipts: **\$1,750,000**
2. Long-Term Mortgage Loans: **\$ 650,000**

Where does the capital campaign stand today?

- Goal of \$1.5M was raised to \$1.75M
- Anonymous Challenge offered when campaign reaches \$1.5M, bringing total to \$1.75M
- Currently \$1.15M+ in pledges
- 95 donors committed to date

Projected Giving Pyramid at \$1.75 Million

(pledges paid over 5 years)



What do we need to meet our goal?

We need more Brothers to join This Honor Roll

1940s/50s DECADES: \$116,100

Robert F. McKinless '48
William D. Adams '55
James Quest '56
Robert Hurlbut (dec'd) '56
Charles Y.B. Way '59

1960s DECADE: \$650,100

Bruce B. Veghte '60
Stephen B. Ashley '62
Robert W. Cutler, Jr. '62
Hamlin "Sandy" Gilbert '62
John E. "Jack" Kempster '62
R. Wayne Mezitt '64
Edward Thomas Shineman '65
David R. Landrey '66
Edward K. Lortz '66
Frank L. Sullivan, Jr. '67
Ralph V. Wilhelm, Jr. '67
Warren C. Lem '69
Henry B. McNulty '69
Philip B. Prigmore '69

OTHER GIFTS: \$5,000

Gregory McElroy (Friend)

1970s DECADE: \$112,700

Alan B. Shineman '70
Gary W. Hedge '72
Joseph P. Willis, III '72
Elliot B. Sloane '74
Robert W. Shaw '78
Scott B. Jacobs '79

1980s DECADE: \$67,500

Richard A. Meigs '80
John P. Servis '82
Douglas S. Skalka '82
James A. Morrill '84
Christopher DiNapoli '86
Leonard Bardfeld '87
Anonymous

1990s DECADE: \$70,000

Kristian L. Billiar '91
Eric R. Schneider '91
Michael L. Agostin '92
Douglas E. Levens '92
Sambhav N. Sankar '92
Michael R. "Trout" Filiatrault '95
Jason J. Cho '98

2000s DECADES: \$108,100

Jonathan D. Emanuele '03
John F. Zelenka '03
Amit Deshpande '05
David B. Cronheim '07
Eugene Borukhov '07
Dan J. DiBernardo '07
Lars V. Rudstam '07
Zack A. Schildhorn '07
Michael C. Spinnicchia '07
Matthew Williamson '07
Alex "Baba" Aidun '08
Grayson D. Fahrner '08
Chris Gizzo '08
Steve "Crazy Eyes" Grossman '07
Scott Jeffreys '07
Stan Lenahan '08
Peter J. O'Brien '08
David Tse '08
Mohamad Jardaneh '09
Nicholas Kinnis '09
John Louros '09
Wesam Saad '09
Max A. Shapnik '09
Kyle Bailey '10
Nelson A. Conde '10
Robert Cronheim '10

Konstantinos Elefter '10
Chris J. Hummel '10
James K. Hunsberger '10
Benjamin Kemper '10
Joe Magdovitz '10
Robert G. Peters '10
Pelle Rudstam '10
William "Bill" Smith '10
Eric Bail '11
Michael Breitstein '11
Gregg Fish '11
Michael Lickstein '11
Phillip O. Shapiro '11
Lionel Sims '11
Matthew J. Wicker '11
Kevin R. Cipolli '12
John M. Grant '12
Douglas R. Greer '12
Andrew Keating '12
Chris Morse '12
Peter Nigro '12
Brad Richards '12
Matthew Ullman '12
Connor Kennedy '13
Bill Morgan '13
Brian Silver '13
Adam Stein '13

Edgemoor: The Next Century



What Happens Next?

We need your help to upgrade Edgemoor for our Second Century

YOU CAN HELP BY

- Committing to your own sacrificial pledge
- Encouraging your fellow brothers to join you
- Offering your services
- Providing feedback



With your help, this will be the new Edgemoor



What happens next?

PLEASE

- TAKE THE CAMPAIGN BROCHURE
- APPROACH ONE OF US THIS WEEKEND

**We look forward to speaking with you
—this weekend or in the near future!**